


FORMAT A.- PLAIN TEXT	
	<p>08.01.-FIRST LEVEL PRIVACY POLICY  <a href="http://www.southsummit.co">http: /www.southsummit.co</a></p>

**RESPONSIBLE:**

Spain Startup and Investor Services S.L - CIF B86685294 - Spain Startup

**CONTACT:** Monte Esquinza 28, 4ºD- Madrid (Madrid)

privacy@spain-startup.com- Tel. +34 915625784- [http: /www.southsummit.co](http://www.southsummit.co)

**PURPOSE:**

**Agenda / Calendar Management**

- Description: Agenda, calendar and tasks
- Purposes:
  - Appointment and agenda App South Summit

---

- Description: Mobile application for event management by the attendees themselves, online ticketing, agenda and communication between attendees..
- Purposes:
  - Agenda. Calendar with the events of the South Summit.
  - Sending of direct messages to all attendees of the event.
  - Exhibitors. List of companies with stands as well as their contact details and the person responsible.
  - Start video calls from the messages section with people who have a conversation open.
  - My Event. Events that each user has marked and meetings with other users.
  - My QR . QR code that allows accreditation to Access the event.
  - Networking. List of all attendees to be able to contact them..
  - Speakers. Access to the profile of each Speaker where you can connect with them and their companies on social media.
  - Start Up Competition. List of companies participating in the competition, their contact information and videos of the company. Possibility of opening a direct message with the company.

**Commercial Communication**

- Description: Management of commercial shipments and distribution lists
- Purposes:
  - Marketing, advertising and commercial prospecting

**Whatsapp communications**

- Description: Communications via instant messaging.
- Purposes:
  - Instant messaging communications
  - WhatsApp Internal Communications

**Website**

- Description: Management and responses to queries received through the contact form on the organization's website
- Purposes:
  - Respond and attend to requests received from the forms on our website such as Become an Ambassador, Suggest a Speaker, Suggest Ideas, and Contact Us.

**Accounting, taxation and treasury**

- Description: Accounting and financial management and compliance with the organization's tax obligations
- Purposes:
  - Customer/supplier, accounting, tax and administrative management

---

## Presence Control

- Description: Management of staff working hours, arrivals and departures, leaves of absence, vacations and absences.
- Purposes:
  - Time and attendance Control

---

## Controlling Access to the Event

- Description: Ticket management for event attendees.
- Purposes:
  - **Controlling** access to the event.

---

## Cookies, Pixels and Tracking

- Description: This website implements web analytics to understand how users search, access and navigate. These analytics may involve the collection of personal data, such as the user's IP address, connection location, browsing software and navigation features, etc. This information is used exclusively for statistical analysis. Cookies, tracking scripts and pixels are different tools used to understand and analyze user navigation. Files that retain user preferences during their stay on a website.
- Purposes:
  - Sharing information on social networks. "Fav", "Like", "+1" and similar buttons
  - Obtain statistical data on user navigation, identify problems and analyze user preferences
  - Third-party video streaming and mapping. A feature or plug-in provided by a third party establishes a direct connection between the user's browser and Internet domains owned by the third party, allowing the feature to be downloaded and executed.

---

## E-mail

- **Description: E-mail management**
- Purposes:
  - E-mail communications

---

## Compliance with GDPR obligations

- Description: Necessary steps to comply with data protection regulations and to demonstrate proactive responsibility.
- Purposes:
  - Respond to requests from citizens in the exercise of the rights established in the General Data Protection Regulation.
  - Data protection and information privacy

---

## South Summit Participant Management

- Description: Management of the companies that sign a contract to participate in South Summit a global open innovation platform that connects startups, corporations and investors as a way to generate opportunities for all actors: innovation and business for companies, deal-flow for investors, visibility, access to funding, customers and strategic agreements for entrepreneurs.
- Purposes:
  - The personal data collected will be processed for the purpose of managing the relationship arising from this contract.
  - **Enable effective and active participation in South Summit's sections and activities to those who conform to the South Summit's requirements.**
  - Process the consideration for the services and activities that the participant will enjoy at South Summit.
  - Reciprocal use of the distinctive signs and trademarks of which the participant and the company are owners.

---

## Ecommerce Customer Management

- Description: Management of contacts who buy products online, collections, returns, invoicing and commercial contact and online shopping cart management.
- Purposes:
  - Electronic commerce

---

## Resume Submission / Job Search

- Description: Management of candidates for a job position who have provided their Curriculum Vitae to the organization.
- Purposes:
  - Assign the position that best suits the profile of each employee.
  - Consult the resumes received to select the person who best suits the needs of the company
  - Evaluate their candidacy with the aim of a possible incorporation
  - **Personnel selection**

---

## Newsletter

- Description: Management of subscriptions for sending newsletters about the ecosystem.
- Purposes:
  - **Stay up to date on news related to the South Summit ecosystem (Speakers, participants, investors, etc).**
  - Offer services and news from third party partners by linking the newsletter mailing to the third party partner's or collaborator's websites.
  - We may send you communications about the following sectors: Training, Recruitment, Leisure, Outlets, Financial, Publishing, Education, Automotive, NGOs, Telecommunications, Consulting, Energy, Medicine, Textile, Home, Hygiene, Health, Beauty, Personal Care, Furniture, Food, Collectibles, Music, Videos, Hobbies, Office Equipment, Computers, Online/Offline Gaming, Technology, Travel, Jewelry, Drugstore and Cleaning, or Insurance. to send you their advertising and commercial information by electronic and/or telephonic means.

---

## Management of Registered Users Competition

- Description: Management of people who register on the website, online store, applications or similar, in order to allow them access and use of services, contact, support and troubleshooting.
- Purposes:

- Ecommerce
- Obtain business opportunities from our partners.
- Join the Startup Competition

#### Management of Volunteers

- Description: Management of the personal data of the association's volunteers.
- Purposes:
  - Assistance in accreditation
  - Collaborate with general logistics
  - Inform visitors about the operation of the event.
  - Organize access to La Nave
  - Prevention of occupational hazards
  - Human Resources

#### Labor Management

- Description: Employee management, payroll, labor contracts, social security, employee registration and deregistration.
- Purposes:
  - Payroll and Labor contract management
  - Human Resources

#### La Noche de las Ideas

- Description: La Noche de las Ideas is an annual event created by Spain Startup whose main objective is to capture innovative ideas.
- Purposes:
  - To publicize the innovations that contribute to improving the quality of life in Madrid.
  - Listen to and collect the most innovative ideas from citizens by interviewing them on the streets.

#### IT Maintenance

- Description: Computer support and maintenance management.
- Purposes:
  - Your personal data will be processed for the management of business relationships of computer support and maintenance, whether conventional, contractual or service or product provider.

#### Prevention of Occupational Hazards

- Description: Occupational risk management
- Purposes:
  - Prevention of occupational hazards

#### Social Networks

- Description: Management of the organization's followers through social networks.
- Purposes:
  - Creation and management of information through social networks.

#### South Summit Use of Images

- Description: Share the image of our clients and event attendees in social networks.
- Purposes:
  - Recording and streaming of the event's presentations
  - Show on our website, social media images of attendees at the event.

#### South Summit Attendee Control and Ticket Sales

- Description: Management of people attending the event who have purchased their ticket from our website.
- Purposes:
  - Respond to requests received by requesting the investor pass from our web form Request Investor Pass
  - Respond to requests received by requesting a press pass through our web form Request Press Pass.
  - South Summit access control
  - Submitting information about the organization of South Summit
  - Ticket sales from our website to attend the South Summit

#### Telework

- Description: Personnel who provide or may provide their services in the telework modality.
- Purposes:

To provide labor services and fulfill their obligations to the company from home.

#### Video Surveillance of Facilities

Description: Management of video surveillance to ensure the security of people, goods and facilities.

- Purposes:
  - Building security and Access control
  - Video surveillance

#### Employee Health Surveillance

- Description: Control of the employee's suitability for the job position held.
- Purposes:
  - Health Surveillance

#### LEGITIMACY:

Spain Startup and Investor Services S.L

Agenda / Calendar management: Explicit consent of the data subject ; Existence of a contractual relationship with the data subject by contract or pre-contract ; Legitimate interest of the Data Controller or third parties.

South Summit App: (Art. 6.1.a RGPD) Consent of the data subject; (Art. 6.1.b RGPD) Existence of a contractual relationship with the data subject through a contract or pre-contract.

Commercial communications: Explicit consent of the data subject Whatsapp communications: Explicit consent of the data subject.

- 
- 
- 
- 
-

Website Consultations : Explicit consent of the data subject  
Accounting, taxation and treasury: Legal obligation of the Data Controller  
Presence control: Explicit consent of the data subject; Legitimate interest of the Data Controller or third parties Control access to the event: (Art. 6.1.b RGPD) Existence of a contractual relationship with the data subject by means of a contract or pre-contract.  
Cookies, pixel and tracking : (Art. 6.1.a RGPD) Consent of the data subject  
Email: Legitimate interest of the Data Controller or third parties.  
Compliance with GDPR obligations: Legal obligation for historical, statistical or scientific research purposes.  
Management of South Summit participants: (Art. 6.1.b GDPR) Existence of a contractual relationship with the data subject by means of a contract or pre-contract; (Art. 6.1.f GDPR) Legitimate interest of the Data Controller or third parties.  
Ecommerce customer management: Explicit consent of the data subject.  
Resume management / Job board: Explicit consent of the data subject; (Art. 6.1.b RGPD) Existence of a contractual relationship with the data subject by means of a contract or pre-contract.  
Newsletter: (Art. 6.1.a RGPD) Consent of the data subject.  
Management of registered users competition: (Art. 6.1.a RGPD) Consent of the data subject; (Art. 6.1.b RGPD) Existence of a contractual relationship with the data subject by contract or pre-contract.  
Management of volunteers: Explicit consent of the data subject.  
Labor management: Existence of a contractual relationship with the data subject by means of a contract or pre-contract.  
The night of ideas: (Art. 6.1.a RGPD) Consent of the data subject; (Art. 6.1.f RGPD) Legitimate interest of the Data Controller or third parties.  
Computer Maintenance: Existence of a contractual relationship with the data subject by means of a contract or pre-contract.  
Prevention of occupational risks: Legal obligation of the Data Controller. Law 31/1995, of November 8, 1995, on the prevention of occupational hazards.  
RRSS Social Networks: Explicit consent of the data subject.  
South Summit use of images: (Art. 6.1.a RGPD) Consent of the data subject; (Art. 6.1.b RGPD) Existence of a contractual relationship with the data subject by means of a contract or pre-contract.  
South Summit attendee control and ticket sales: (Art. 6.1.a RGPD) Consent of the data subject; (Art. 6.1.b RGPD) Existence of a contractual relationship with the data subject by means of a contract or pre-contract.  
Telework: (Art. 6.1.b RGPD) Existence of a contractual relationship with the data subject by contract or pre-contract Video surveillance of the premises: Legitimate interest of the Data Controller or third parties.  
Health surveillance of employees: (Art. 6.1.a RGPD) Consent of the data subject; (Art. 6.1.f RGPD) Legitimate interest of the Data Controller or third parties.  
**CONSERVATION:**  
Agenda / Calendar management : As long as their deletion is not requested by the data subject. Personal data will be kept for as long as the data subjects do not request their deletion or when the data are no longer necessary - including the need to keep them for the applicable statute of limitations - or relevant for the purpose for which they were collected or recorded.  
**CONSERVATION:**  
South Summit App: For as long as the business relationship is maintained.  
Commercial communications : As long as their deletion is not requested by the interested party.  
Whatsapp Communications : For a period of 6 years from the last confirmation of interest. The personal data provided will be retained as long as their deletion is not requested by the data subject or when the data are no longer necessary - including the need to retain them during the applicable statute of limitations - or relevant for the purpose for which they were collected or recorded.  
Website Consultations : As long as the commercial or contractual relationship is maintained. We will keep your personal information as long as there is a contractual and/or commercial relationship with you, or as long as you do not exercise your right of deletion, cancellation and/or limitation of the processing of your data. In these cases, we will keep the information duly blocked, without giving it any use, while it may be necessary for the exercise or defense of claims or may derive some kind of judicial, legal or contractual responsibility of its treatment, which must be attended and for which its recovery is necessary.  
Accounting, taxation and treasury : For a period of 5 years from the last confirmation of interest Attendance control : For a period of 5 years from the last confirmation of interest.  
Event access control : For a period of 5 years from the last confirmation of interest. The personal data provided will be kept for as long as they are necessary or relevant for the purpose for which they were collected.  
Cookies, pixel and tracking You should access our cookies policy to know the time of conservation of each cookie as well as the information that has been collected.  
E-mail : For a period of 6 years from the last confirmation of interest. Personal data will be kept for as long as their deletion has not been requested by the data subject or when the data are no longer necessary - including the need to keep them for the applicable statute of limitations - or relevant for the purpose for which they were collected or recorded.  
Compliance with RGPD obligations: As long as their deletion is not requested by the data subject. The personal data provided will be kept for as long as their deletion is not requested by the data subject or when the data are no longer necessary - including the need to keep them for the applicable statute of limitations - or relevant for the purpose for which they were collected or recorded.  
Management of South Summit participants: For a period of 6 years from the last confirmation of interest. Once the relationship is terminated and not linked to other issues, it is retained for a minimum period of 6 years, in accordance with the Commercial Code and tax and fiscal regulations.  
Ecommerce customer management : For a period of 5 years from the last confirmation of interest.  
Resume management / Job board : For a period of 2 years from the last confirmation of interest. Personal Data will be kept in accordance with the principles of proportionality and necessity, and in any case until the purposes of the processing have been achieved or automatically deleted two years after the end of the selection process. In the event that your application is selected and you sign an employment contract, your Personal Data will be stored in the company's files.documentation relating to resumes is retained for an undefined period. This is due to various recruitment processes by campaigns, retaining data from previous candidates who have or have not served in the organization. They are retained in a non-centralized manner; this means that specific departments store CV data outside of those managed by Administration - HR.  
Newsletter: As long as their deletion is not requested by the data subject. No minimum or maximum retention periods have been established; if the data subject objects to the processing of the data, they are deleted depending on the interaction channel or request for deletion in opposition to data processing.  
Management of registered users competition : For a period of 6 years from the last confirmation of interest. The data will be processed until the owners of the information show their opposition to the processing.  
Management of volunteers : For a period of 5 years from the last confirmation of interest Labor management : For a period of 5 years from the last confirmation of interest.  
Night of ideas. As long as no request for deletion is made by the interested party. The captured images will be kept until the owner

of the data shows his opposition.

Management of registered users competition : For a period of 6 years from the last confirmation of interest. The data will be processed until the owners of the information show their opposition to the processing.

Management of volunteers : For a period of 5 years from the last confirmation of interest Labor management : For a period of 5 years from the last confirmation of interest.

Night of ideas. As long as no request for deletion is made by the interested party. The captured images will be kept until the owner of the data shows his opposition.

Prevention of occupational hazards: For a period of 10 years from the last confirmation of interest.

RRSS Social Networks: As long as their deletion is not requested by the interested party. The personal data provided will be kept as long as they are necessary or relevant for the purpose for which they were collected or registered. We are obliged to block the data when it is deleted. The blocking of the data consists in the identification and reservation of the data, adopting technical and organizational measures to prevent its processing, including its visualization, except for the provision of the data to the judges and courts, the Public Prosecutor's Office or the competent Public Administrations, in particular the data protection authorities, for the demand of possible responsibilities derived from the processing and for three years, the period of limitation of the same. The blocked data may not be processed for any purpose other than that indicated South Summit use images. The data are kept in the social network itself in accordance with its privacy policies.

South Summit attendee control and ticket sales: For a period of 5 years from the last confirmation of interest. The personal data provided will be kept as long as they are necessary or relevant for the purpose for which they were collected or registered, and as long as you do not revoke the consent given.

Telework : As long as the business relationship is maintained. The data are kept for 5 years after the employee has ceased to provide services to the company.

Video surveillance of the facilities : For a period of 1 month from the last confirmation of interest. Recorded images will be kept for one month from the date of recording.

Employee health surveillance : For a period of 10 years from the last confirmation of interest. The data retained is whether or not the employee is fit or unfit to perform his or her job. The data will be deleted once the employment relationship is terminated.

#### RECIPIENTS:

Agenda / Calendar Management: Entities of the business group . Where appropriate, communications may be made to persons related to the activity or service provided.

South Summit App: Public administration with competence in the matter. Company developing the application. Accounting, taxation and treasury: Tax Administration; Banks, savings banks and rural banks.

Control access to the event. Partners and companies collaborating with the organization of the event. Cookies, pixel and tracking : Companies dedicated to advertising or direct marketing.

Compliance with RGDPR obligations: Public administration with competence in the matter. In the case of notification of security breaches: Spanish Data Protection Agency.

Management of South Summit participants: Tax Administration; Banks, savings banks and rural banks; Public administration with competence in the matter.

Ecommerce customer management: Tax Administration; Banks, savings banks and rural banks.

Resume management / Job board: Organizations or persons directly related to the person in charge. As a result of the management of the authorized purposes, your data may be communicated to job offers that may be interested in your profile.

Newsletter. In the event that the subscriber clicking on our newsletter is redirected to a landing page or website of our partners South Summit will not be responsible for any further data processing that may occur.

Management of registered users competition. Your data will be given to the sponsoring companies Volunteer management: Social Security Agencies.

Labor management: Social Security agencies; Tax Administration; Banks, savings banks and rural banks.

The night of ideas : Public administration with competence in the matter . The data and interviews will be transferred to the Community of Madrid.

Prevention of occupational hazards: Social Security Agencies; Public Administration with competence in the matter; Mutual Societies; Occupational risk management entity.

RRSS Social Networks. Entities providing social networking services.

South Summit use of images: Companies engaged in advertising or direct marketing . The data will be transferred to the social networks Facebook and Instagram. Some partners will make recordings during the event where their image may appear.

South Summit attendee control and ticket sales: Banks, savings banks and rural banks. Partners and companies collaborating with the organization of the event.

Telecommuting. Online platforms that make it possible to work from the employee's home.

Video surveillance of the facilities: Security forces and corps. The images may be communicated, in the context of complaints or investigation of criminal offenses, to the State Security Forces and Corps, Judicial Bodies, the Public Prosecutor's Office.

Health surveillance of employees: Health entities; Public administration with competence in the matter. Entities in charge of employee health surveillance.

#### INTERNATIONAL TRANSFERS:

Newsletter

The Rocket Science Group LLC d/b/a Mailchimp - United States (Mass mailing platform for electronic communications) - Adequate Guarantees

#### PROVENANCE:

Agenda / Calendar <anagement

- Personas que acceden y contactan mediante la web : El propio interesado o su representante legal . Personas que nos contactan desde los formularios de la web como por ejemplo Become a Ambassador, Suggest a Speaker, Suggest Ideas, y



- Contact Us
- Clientes: The interested party or its legal representative
- Employees: The interested party itself or its legal representative

#### South Summit App

---

- Registered Users / South Summit App Users: The interested party or his/her legal representative.
- South Summit attendees or other events: The interested party itself or its legal representative. Attendees at the event as Speakers, Partners, Investors, Speakers or Startup Members.

#### Commercial Communications

---

- Clients: The interested party itself or its legal representative
- Potential: The interested party himself or his legal representative. Forms on our website.

#### Website Inquiries

---

- Persons accessing and contacting through the web: The interested party or their legal representative. People who contact us through the web forms such as Become an Ambassador, Suggest a Speaker, Suggest Ideas, and Contact Us.

#### Accounting, Taxation and Treasury

---

- Clients: The interested party itself or its legal representative
- Suppliers: The interested party itself or its legal representative

#### Presence Control

---

- Employees: The interested party or his legal representative

#### Control Access to the Event

---

- Volunteers: The interested party himself or his legal representative.
- Speaker and speakers: The interested party or its legal representative; Private entity. From the form become a Speaker on the web site.
- South Summit attendees or other events: The interested party itself or its legal representative. Attendees at the event as Speakers, Partners, Investors, Speakers or Startup Members.

#### Cookies, Pixels and Tracking

---

- Persons accessing and contacting through the web: The interested party or their legal representative. People who contact us through the web forms such as Become an Ambassador, Suggest a Speaker, Suggest Ideas, and Contact Us.

#### E-mail

---

- Clients: The interested party itself or its legal representative
- Employees: The interested party or his legal representative
- Suppliers: The interested party itself or its legal representative

#### Compliance with GDPR Obligations

---

- Clients: The interested party itself or its legal representative
- Employees: The interested party or his legal representative

#### South Summit Participant Management

---

- Clients: The interested party itself or its legal representative

#### Ecommerce Customer Management

---

- Ecommerce customers: The interested party or its legal representative.

#### Resume Management / Job Board

---

- Employees: The interested party or his legal representative
- Employment candidates: The applicant himself or his legal representative. Form send your VC from our website. Traditional way through references.

#### Newsletter

---

- Subscribers: The subscriber himself or his legal representative. The data is captured when the subscriber enters his email address in the registration form of our newsletter on the website.

#### Management of Registered Users Competition

---

- Registered users competition: The interested party himself or his legal representative.

#### Management of Volunteers

---

- Volunteers: The interested party himself or his legal representative.

#### Labor Management

---

- Employees: The interested party or his legal representative

#### La noche de las ideas.

---

- Participants in the night of ideas: The interested party itself or its legal representative . The data is collected by the production company during the interview.

#### IT Maintenance

---

- Clients: The interested party itself or its legal representative

#### Prevention of Occupational Hazards

---

- Employees: The interested party or his legal representative

#### Social Networks

---

- Followers: The interested party himself or his legal representative.

#### South Summit Use of Images

---

- Speaker and speakers : The interested party or its legal representative; Private entity. From the form become a Speaker on the web site.
- South Summit attendees or other events: The interested party itself or its legal representative. Attendees at the event as Speakers, Partners, Investors, Speakers or Startup Members.

#### South Summit Attendee Control and Ticket Sales

---

- Speaker and speakers: The interested party or its legal representative; Private entity. From the form become a Speaker on the web site.
- Asistentes South Summit u otros eventos: El propio interesado o su representante legal . Asistentes al evento como Speakers, Partners, Inversores , Ponentes o Miembros de Startup

#### Telework

---

- Clients: The interested party itself or its legal representative
- Employees: The interested party or his legal representative

#### Video Surveillance of Facilities

---

- Employees: The interested party or his legal representative
- Visits: The interested party or his legal representative

#### Employee Health Surveillance

---

- Employees: The interested party or his legal representative

RIGHTS: You have the right to access your data, rectify it, delete it, limit or oppose its processing, to its portability, to withdraw your consent and to file claims before the Control Authority (Spanish Data Protection Agency). More information at <https://southsummit.co/en/privacy-policy/>



